

2012

## Chamber Officers

President

Sheila Parson

QSA Foundation

Vice President

Lynn Little

Mary Kay Beauty Consultant

Treasurer

Cindy Spargur

Southern Bank

Board Chairman

Tim Emanuel

Edward Jones Investments

Board Members

Fritzie Leone

Greenville Vacuum & Sewing

Buddy Waters

Waters Carpet Center

Executive Director

Debbie Avery

Our next Chamber meeting will be held on February 27 at 5:30 at the Winterville Community Room on the corner of Railroad Street and Depot Street.

## Chamber Welcomes New Member

The Chamber would like to welcome its newest member Acculink. Acculink has been in business since 1980. The owners are Tom O'Brien and Lindsay Gray. They began the company in downtown Greenville as a small two man operation making and delivering copies and have grown Acculink into a nationally known company with clients in all 50 states as well as international clients. They operate on 12 acres in a 75,000 square foot facility at 1055 Greenville Boulevard. They have grown over the years to be so much more than a copier service. Today they are innovative leaders in all types of communication solutions. One service they offer to customers is web design of on-line storefronts for businesses desiring to market their products online. They are able to optimize businesses' existing websites for mobile phone use. If your niche is communicating with your customers by computer, social media or iphone, they can help you with all your needs. If you would like to communicate with your customers by print media, Acculink offers a wealth of innovative methods for this. They design and produce custom brochures, business cards and any type of marketing media for clients nationwide. They also serve as a mail house for businesses offering them a savings on postage. The facility is designed to maximize production of their clients' needs from idea inception to public delivery. They have a design department with graphic artists that will help to fulfill whatever needs a customer may have. Their production technology is state of the art owning a variety of technology to supply clients needs. They can supply any type of binding and custom production for their customers. They are the largest print house and the largest mail house in eastern North Carolina. Acculink has been consistently ranked as one of the top 100 printers in the United States by several industrial magazines for the past decade. They were awarded Pitt County's Industry of the Year in 2006 and are one of our county's top employers. In addition to their Greenville facility,

they have satellite offices in New Bern and Goldsboro. They have been responsible for bringing several firsts to eastern North Carolina over the years. They offered the first public fax machine, the first color copier and the first Indigo digital press. to our area. They now have the first Scodix digital coating press in the United States. It offers great 3D effects on the printed page. They print, fold, and mail utility bills for most the county. The day I toured the facility, they were printing catalogs and mailing those to a company's list of customers. They were also printing and binding 2012 calendars they had designed for a customer and mailing them across the United States to the company's clients. They also designed and printed the Chamber's New Residents Folders which look great. I was impressed with their desire to make sure I was satisfied with their service and that they produced a quality product. Acculink is recognized for its superior customer service and outstanding expertise and experience using the latest technology. Their goal is to always

exceed their customers expectations.

Our Chamber contact with the company is Chris Daniels. He is the Business Development Manager.



We are excited that they have chosen to join the Winterville Chamber. We encourage you to use their services when possible. I think you will be impressed with what they can offer you. We welcome Acculink to the Chamber and wish them much continued success!



acculink®

**Chamber Honors Past President**

The Chamber honored our past president, Tim Emanuel of Edward Jones Investments, with a gavel plaque to express our appreciation for his outstanding service during the 2011 year. The plaque was presented by our new president Ms. Sheila Parson of QSA Foundation.



*Winterville Flowers is now taking orders for Valentine's Day. Plan ahead and order something special to be delivered that will make your sweetheart smile.*



**Winterville Kiwanis Club Annual Barbecue Chicken Fundraiser**



On Friday, Feb. 3, the Winterville Kiwanis Club will be sponsoring their annual Barbecue Chicken fundraiser. Tickets are \$7 and plates will be served between 11 and 1. You can come and eat at the Kiwanis Building on Forlines Road, get your plates to go or if you order 10 or more, we will deliver them to your business. Plates are served with slaw, barbecued potatoes and hush-puppies. Funds raised from the dinner will be used to for pancake suppers for the schools, scholarships for seniors at D. H. Conley and South Central High School, Dictionaries for third graders at area elementary schools. This is a great way to thank your employees for all their hard work by buying them lunch on Friday. If you would like tickets, call 531-4590.

*Chamber Tip:*

*Knowledge talks; wisdom listens!*

**Boston Bags and Tags Opening Second Location**

Laura McKeel-Gladson is proud to announce the opening of a second Boston Bags and Tags. The new location will be located at 3110-A S. Evans Street (the old Shoe Crate location). She hopes things will be ready for opening around the middle of February. She is hoping to expand her client base and will be happy to have more space for the display of merchandise. She recently returned from a buying trip and is anxious to show her new items.



*Happy Valentine's Day to Everyone!*

**THE TIMES-LEADER**  
THE WEEKLY PAPER COVERING WINTERVILLE, AYDEN & GRIFTON

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## February Events

- February 2—Groundhog Day (Let's hope he doesn't see his shadow so we'll have an early spring)
- February 3—Winterville Kiwanis Club Barbecue Chicken Fund-raiser from 11 to 1
- February 5—Super Bowl
- February 13—Winterville Town Council meeting at 7:00
- February 14—Valentine's Day
- February 20—Presidents' Day
- February 27—Chamber Meeting at 5:30 at the Winterville Community Room

Abbey Full Service Flooring and several other community businesses are planning an "Ultimate Home Remodel". Each business will be donating product and labor for one lucky winner's home makeover. Visit Abbey Full Service Flooring's webpage and look for more details that will be coming soon.



**COUNTDOWN TO THE 2012 STAND-DOWN**  
**2012 PITT COUNTY STAND DOWN**  
 When: Saturday, November 3<sup>rd</sup>, 2012  
 Where: Pitt County/Greenville  
 Learn : <http://www.nchv.org/page.cfm?id=122>  
 How: donations from the community of time, items and money.  
**For more information:** please visit [www.qsafoundation.org](http://www.qsafoundation.org)  
 Tweet us: @QSAFOUNDATION  
 Visit/Like our Facebook page: 2012 Pitt County Stand-down  
 Or email: [sheila@qsafoundation.org](mailto:sheila@qsafoundation.org)

## Spring Lunch-N-Learn Series

The Small Business Center at Pitt Community College and Uptown Greenville present a four-part Lunch and Learn Series focused on ways to maximize your advertising dollars with each event focused on a different form of advertising.

"Social Media"  
 Wednesday, January 25  
 Will Daugherty, Evolve, Inc.

"Radio"  
 Wednesday, February 22  
 Henry Hinton, 103.7 Radio

"Newspaper"  
 Wednesday, March 28  
 Betty Williams, Daily Reflector

"Cable"  
 Wednesday, April 25  
 Bill Poplin, Suddenlink

All events will be held at Winslow's from 11:30am -1:00 pm. Lunch will be provided at a cost of \$15/person payable to Winslow's. Reserve your space today! 252-493-7625.



Our new officers for 2012 were installed at our January meeting. They are Chairman of the Board—Tim Emanuel of Edward Jones, President—Sheila Parson with QSA Foundation, Vice President—Lynn Little with Mary Kay, Treasurer—Cindy Spargur of Southern Bank, Board Member—Fritzie Leone of Greenville Vacuum and Sewing. Not pictured is Board Member—Buddy Waters of Waters Carpet Center. We thank them for agreeing to serve and wish them a great year.



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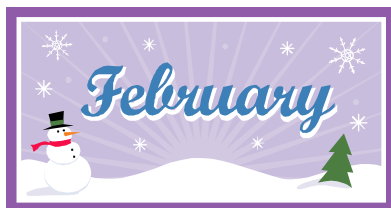
## Comments from your Director

I would like to offer my thanks to our 2011 officers for all their hard work and service to the Chamber. I also would like to wish much success to our 2012 officers and I look forward to their new ideas and leadership. I'm hoping for even greater growth and success. Invoices have been mailed for 2012 dues. I hope that you plan to renew your membership and help our Chamber to make Winterville a great place to live and to do business. Remember life is a journey not a destination. Enjoy the trip. I thank you for your continued support and remember as always, my business is making your business better. If I can assist you in anyway, please contact me at 531-4590 or [davery60@hotmail.com](mailto:davery60@hotmail.com).

WINTERVILLE CHAMBER OF COMMERCE

P. O. BOX 1815

WINTERVILLE, NC 28590



**Love as much as you breathe and love as long as you live!**

**Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.**

**Herman Cain**

***Winterville Chamber of Commerce—promoting excellence in business and community!***